



REGULATION FOR THE USE OF TRADEMARKS AND LOGOS

1. SCOPE OF REGULATION

This Regulation was designed in accordance with the requirements of EN ISO / IEC 17021-1, EN ISO / IEC 17065 and the ESYD guideline, to determine the requirements for the use of the certificates, certification marks and logos of ERGOCERT HELLAS SA (hereinafter "CB") by its customers. This Regulation is also posted on the CB website (www.ergocert.gr).

The customer who has been granted certification from the CB, has the right to use the CB marks and logos in the context of the broader promotion of his certification, in a way that does not degrade the certification and is not misleading and contrary to what defined by this Regulation.

2. MANAGEMENT SYSTEMS

2.1 Use of Logos

The CB under the contract signed with the certified Organization (customer) and after the successful audit of the Management System, grants to the customer the right :

- to use its logo (the copyright of the logo belongs exclusively to the CB)
- to use the combined logo of the CB and the Accreditation Body, in accordance with the terms of use described in this Regulation and in the current Regulation for the Use of the National Accreditation Logo (name ESYDELD), which is available at the ESYD website (www.esyd.gr)

The CB sends in digital format the original logos that can be used by the certified Organization, which must declare to the CB whether it intends to use the logo or the combined logo.

The terms for the use of the logo and the certification marks are the following:

- › Any falsification or alteration (dimensions, color, format) of the logos and marks is prohibited.
- › The position of the logo should, preferably, be near the corners of the document, in order not to create the impression that the document is issued under the responsibility of the CB.
- › In case that the organization wishes to change the form or color – shape of the logo / mark for visual reasons, it should always send it to the CB for approval.
- › The certified organization reserves the right to use the logo/ mark exclusively for the certified scope as described in the certificate. Any suggestion that certification also applies to other scopes, outside the scope of certification, is prohibited.
- › The certified organization can place the logos or certification marks on all its documents, except laboratory results reports, inspection reports, calibration results reports, certificates.
- › For management system certifications, the logo should be used with reference to the standard document that the organization is certified to, so that no product, process or service certification is implied.
- › The organization shall not use or permit the use of certification documents or any part thereof in a misleading manner.
- › The organization shall stop using advertising material that includes reference to the certification, in case of suspension or withdrawal of the certification.
- › The organization shall modify all advertising material when the scope of certification is limited.
- › The organization shall not use references in its management system certification in such a way as to imply that the CB certifies a product or service or process.
- › The organization shall not imply that its certification also applies to activities and locations outside the scope of certification.

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- › The organization shall not use its certification in a way that discredits the CB and/or the certification process and leads to a loss of public confidence in it.

2.2 Format of Logo for certified Management Systems

The CB logo is used exclusively in the format sent to the certified company without modification of color, shape or other form. The size for use on an A4 page is up to the limit of 35X20mm, while for use on smaller forms it is reduced proportionally.

The Combined Logo is used exclusively in the format sent to the certified organization without any alteration (color, shape or otherwise), including removal of one of the two marks for use. The size for use on an A4 page is up to the limit of 15X30mm, while for use on smaller forms it is reduced proportionally.

It is preferred to use the logo or the combined logo in the corners of the form.

The certified Organization is prohibited from placing the logo or the combined logo on the products, product packaging, business cards of its personnel, as well as stating in any way or implying approval or licensing of the circulation of these products, services and processes or their compliance with specific specifications, standards, etc. Product packaging means packaging that can be removed without disintegrating or damaging the product. Accompanying information means information that is available separately from the product packaging or information that is easily detached from the product packaging. Labels or identification plates are part of the product. This reference should in no way imply that the product, process or service is certified.

If any deviation from the above is detected, it triggers the immediate taking of measures by the CB. The Certification Director immediately sends a relevant information letter to the certified Organization, instructing it to take the appropriate corrective actions in a specific period. Failure to comply within the period indicated, may result in the suspension or revocation of certification with corresponding notification of the Accreditation Body and other competent authorities or even the adoption of legal measures.

In case of suspension or withdrawal of the certification, the Organization is obliged to stop using the advertising material that refers to its certification. In case of modification of the scope of certification, respectively, it is obliged to make a relevant modification of the advertising material, so that certification for activities outside the scope of certification is not implied. Finally, the certification may not be used in a way that would discredit the CB or the Certification process.

2.3 Management Systems Certification Marks



3. CERTIFICATION OF PRODUCTS - PROCESSES - PROCEDURES

3.1. General Rules

The customer must comply with the requirements of the certification scheme, regarding the use of logos, marks, and product/service/process information. In particular, the certification mark may be used, if provided, only in the format sent by the CB, and must be distinct and easily recognizable.

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The Accreditation Body logo may not be placed on products or used in a manner that implies product endorsement by the Accreditation Body.

The certificate, the certification mark or the right to use them, may not be transferred, sold, assigned in whole or in part, to any third party, partner or affiliated company, successor or any other organizational and functional unit or facility, without the prior written approval of the CB.

The customer shall refer to certification exclusively in the scope that is certified by the CB (product, service, etc.).

The customer shall not use the certification in a way that defames the CB or can be considered misleading by the last.

In case of suspension, revocation or expiry of the certification, the customer shall stop the advertising promotion related to the certificate, as well as take the appropriate measures provided by the scheme and/or communicated by the CB, regarding the marked product and the market in general.

If the customer distributes copies of the CB certificates to third parties, then these copies must be complete and identical to the original and as defined in the certification scheme.

3.2. Affixing Marking “CE”

For product certification (elevator and PED certification) CB does not grant logos and marks for certification to the customers.

After the certification it is allowed to place the “CE” marking on the products under the responsibility of the manufacturers / installers on which the unique identification number of the CB notification (2421) is declared.